

Mary Cheatham KING

R E A L E S T A T E



#1 REAL ESTATE TEAM
in Carteret County since 2017



Carteret County's
SMALL BUSINESS OF THE YEAR

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COAST
KELLERWILLIAMS

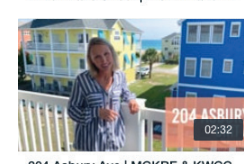
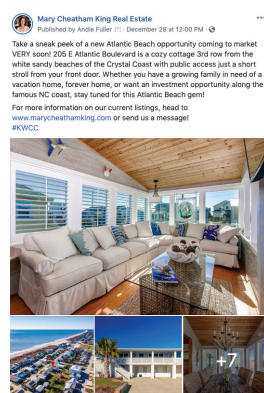


IMPLEMENTING INNOVATIVE, CUSTOMIZED MARKETING PLANS
THAT NET OUR SELLERS MORE MONEY, FASTER.

EXPOSURE THAT IS SECOND TO NONE

Our in-house marketing team creates original & authentic content, reaching buyers through:

- Magazine articles, photos & features
- Print advertisements
- Digital marketing
- Weekly email newsletters
- Video marketing
- Features written by MCKRE's in-house content writer
- Luxury postcards
- Custom glossy brochures
- Custom landing page for your property



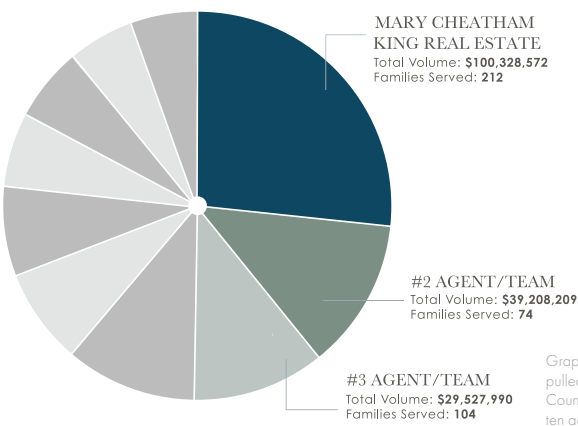
Mary Cheatham represented us in the recent sale of our beach house and her team did an amazing job from start to finish! They helped stage the home, hired a top notch photo team, and created an amazing video. The social media and advertising they did really drove interest, but they also actively sought buyers within their large network. They were incredibly responsive and helped handle all the details!

• RECENT MCKRE SELLERS •

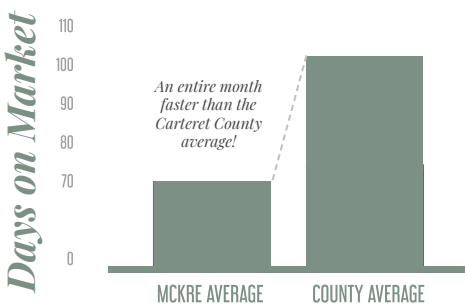
OUR CUSTOMIZED MARKETING PLAN WILL HELP YOU NET MORE MONEY AND SELL YOUR HOME FASTER

In 2019, **MCKRE sold \$100,328,572** in local real estate.

That's **256%** more sales than our closest competition.



Graph depicts data pulled from Carteret County MLS of top ten agents.

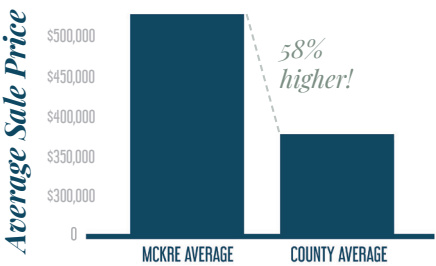


In 2019, the local average time it took to sell was at a **10 year low**.

MCKRE sold homes **28% faster** than that local average.

In 2019, the local average residential sale price was at a **10 year high**.

MCKRE sold homes for **58% higher** than that local average.



MCKRE's Proven Results

Your home will be marketed creatively and effectively.

Our in-house marketing team creates **social media campaigns, email newsletters, the MCKRE Magazine, luxury postcards, video, targeted advertisements and an arsenal of other marketing tactics** to expose your property to the right potential purchasers.

We put more money in our sellers' pockets, faster.



PROFESSIONAL PHOTOGRAPHY TEAM

Our seasoned team of professional real estate photographers know the best angles and lighting to make sure your home shines!



At Mary Cheatham King Real Estate, we believe in creating custom marketing plans for each property. Our **pre-listing and marketing team** facilitates a seamless process, preparing your home for the market and creating original content that attracts the best buyers quickly. Our expertise results in fewer days on market and higher sales prices for our sellers.



LANA COLLMANN
MCKRE PROJECT MANAGER

Need work done before your house hits the market? Lana handles every aspect from getting quotes to scheduling the work.



PLEASANTS HIGGS
IN-HOUSE INTERIOR DESIGN & STAGING CONSULTANT
Pleasants prepares your home for your photoshoot. On the big day, she makes sure every image is perfect.



MEG GRAVELLY
MCKRE MARKETING DIRECTOR
Meg designs custom property websites, mails print materials and plans events to ensure your home receives the maximum exposure it deserves.



ANDIE FULLER
MCKRE MARKETING SPECIALIST
Once your home is live, Andie places targeted advertisements featuring your home to reach as many potential buyers as possible.